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QUESTION 1

A user needs to change which email template is used in a running engagement program. What is the first step the user must take In order to make this change?

A. Copy the original Engagement Program

B. Change the wait time for the template

C. Delete the old sent email

D. Pause the Program

Correct Answer: D

QUESTION 2

What is the best practice when users leave the company and have assigned prospects?

A. Reassign all prospects in the CRM

B. Review and modify any completion actions, automation rules, drip programs and dynamic lists that reference the user.

C. Delete the user from Pardot

D. All of the above

E. A and B

Correct Answer: C

QUESTION 3

What causes a sync from Salesforce to Pardot?

A. Updating a formula field in Salesforce

B. Updating a field on a Contact record that does not have an email address

C. Opening a one to one email

D. Making field changes to a Lead or Contact record

Correct Answer: D

QUESTION 4

An Administrator wants to make a list of all prospects who complete the Contact Us form but only wants them to be

added the first time they complete the form. If a prospect is ever removed from the list, they shouldn\\\'t be able to get added back to it.

What is a recommended way to create this type of list?

A. Use a completion action on the form to automatically add anyone who completes it to the list.

B. Use a dynamic list that matches prospects as they complete the form.

C. Use an automation rule where prospects who complete the form will match the rule once and be added to the list.

D. Use table actions to add prospects who have completed the form to the list.

Correct Answer: C

QUESTION 5

What is a good way in Salesforce to verify that a record is syncing to a prospect in Pardot?

A. The Pardot sync checkbox is checked

B. The first and last name fields are not empty

C. The Pardot URL field is not empty

D. The lead/contact URL in Salesforce contains "Pardot"

Correct Answer: C

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