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Privacy and Data Protection Foundation

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QUESTION 1

When personal data are processed, who is ultimately responsible for demonstrating compliance with the GDPR?

- A. Data protection officer (DPO)
- B. Supervisory authority
- C. Processor
- D. Controller

Correct Answer: D

Controller. Correct. The controller is responsible for adequate data security measures and must be able to demonstrate compliance with the GDPR. (Literature:A, Chapter 2)

Data protection officer (DPO). Incorrect. The DPO has expert knowledge and assists the controller or processor to monitor internal compliance.

Processor. Incorrect. The processor is the one who processes personal data according to the instructions of the controller. The controller remains ultimately responsible though.

Supervisory authority. Incorrect. The controller needs to demonstrate compliance with the GDPR if requested by the supervisory authority.

QUESTION 2

The General Data Protection Regulation (GDPR) allows processing of personal data only for purposes explicitly permitted by law. A tax advisor wants to file income tax returns for a neighbor.

Which of the legitimate grounds in the GDPR applies?

- A. Processing of the personal data is permitted in this case with explicit consent of the data subject.
- B. Processing of the personal data is permitted because this is necessary for compliance with a legal obligation to which the controller is subject.
- C. Processing of personal data is permitted in the course of a purely personal or household activity.

Correct Answer: A

QUESTION 3

We know that when browsing the internet there is a lot of personal data that is collected. One mechanism for collecting this data is cookies.

How do marketers use this collected personal data?

- A. Collecting logs from web servers and running campaigns promoting products on social media.
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B. Collecting the logs from the web servers, they analyze which products are most visited and sold, promoting marketing campaigns for these products.

C. They create behavioral profiles, applying tags to web page visitors. These profiles can be marketed and used in targeted marketing campaigns.

Correct Answer: C

There are some types of cookies, each with its own purpose.

Cookies are considered personal data, as they can identify a person.

In the case of the issue we are talking about the Tracking Cookies. These monitor our browsing activities and bombard us with advertisements and advertisements.

You may have already encountered the situation of searching for a particular product on the internet and then seeing ads for that product or similar on various websites.

QUESTION 4

What is the main purpose of cookies?

A. Identify user preferences, identify the user and it can also save login to a website.

B. Save the browser history, making it easier for the user to access the page again in the future.

C. Display advertisements directed to the user, using information collected from the browser.

D. Infect computers so that unsolicited advertisements are displayed in the browser.

Correct Answer: A

There are some types of cookies, each with its own purpose.

Cookies are considered personal data, as they can identify a person.

They are stored on our computers.

You may have come across the situation of searching for a particular product on the internet and then seeing ads for that product or similar on various websites.

Cookies are used to provide this information.

QUESTION 5

A person finds that a private videotape showing her in a very intimate situation has been published on a website. She never consented to publication and demands that the video is being removed without undue delay.

According to the GDPR, what should be done next?

- A. Nothing. The video may be regarded as 'news' and, therefore, the website is only exercising its right to freedom of expression and information.
- B. The controller erases the video from the website and, when possible, informs any controller who might process the same video, that it must be erased.
- C. The controller erases the video from the website. There is no obligation however, to inform others who might have copied it, that it should be erased.
- D. The controller directs the person to seek a lawyer and informs that he cannot exclude before a juridical authorization.

Correct Answer: B

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