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Certified Pega Decisioning Consultant (CPDC) 74V1

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QUESTION 1

In a strategy defined in the "Retention" issue and the "X-Sell" group, you can import _____.

- A. all propositions from the system
- B. propositions from "X-Sell" group
- C. propositions from all groups under "Retention" issue
- D. propositions from Sales issue

Correct Answer: D

QUESTION 2

One of the flow shapes which allows seamless integration of Pega Decision Management with Pega Business Process Management is _____.

- A. Subprocess
- B. Run Data Flow
- C. Utility
- D. Decision

Correct Answer: D

Reference: <http://smartrules.nl/part-3-more-layers/>

QUESTION 3

In Pega Decision Management, a banner on a website can represent _____.

- A. dimension
- B. strategy
- C. channel
- D. proposition

Correct Answer: B

QUESTION 4

What are the most important aspects taken into consideration when determining the Next-Best-Action?

- A. Product discounts and business profitability
- B. Network bandwidth and call duration
- C. Market trends and customer satisfaction
- D. Business objectives and customer needs

Correct Answer: D

QUESTION 5

When a new component is added to the strategy canvas, its Rank value will be _____.

- A. 1
- B. One higher than the current highest Rank
- C. Not set
- D. 0

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(176)

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