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QUESTION 1

Which value is output by an Adaptive Model?

A. Performance

B. Score

C. Behavior

D. Lift

Correct Answer: A

QUESTION 2

To implement contact policy regulations, the Direction property must be set to _____.

A. Offer Treatment

B. Call Centre

C. Outbound

D. Inbound

Correct Answer: D

QUESTION 3

What is the relationship between items in a proposition hierarchy?

A. Issues have multiple propositions, and propositions can be in the multiple groups.

B. Issues have multiple groups, and groups have multiple propositions.

C. Groups contains multiple issues, and issues have multiple propositions.

D. Propositions must belong to a group or be top level.

Correct Answer: C

QUESTION 4

What run-time information does an adaptive model need to make a prediction?

A. Proportion profile

B. Historical interactions

C. Customer profile

D. Behavior of similar customers

Correct Answer: A

QUESTION 5

When executing a decision strategy, the blue dotted line in a decision strategy means _____.

A. data is referenced by the component the arrow originates from

B. data is copied to the component the arrow originates from

C. data is copied to the component the arrow points to

D. data is referenced by the component the arrow points to

Correct Answer: D

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