

# PEGAPCDC85V1<sup>Q&As</sup>

Pega Certified Decisioning Consultant (PCDC) version 8.5

## Pass Pegasystems PEGAPCDC85V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass2lead.com/pegapcdc85v1.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by  
Pegasystems Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers



### QUESTION 1

U+ Bank has launched a new credit card for all customers with a premium bank account. As a decisioning consultant, you need to create actions that involve the full customer life cycle: marketing, sales, and service.

Which two valid actions do you create? (Choose Two)

- A. Credit card status
- B. No annual fee credit card
- C. 1% cash back credit card
- D. Credit card number

Correct Answer: AB

---

### QUESTION 2

U+ Bank has recently introduced a few mortgage offers that are presented to qualified customers on its website. The business now wants to prevent offer overexposure, as overexposure negatively impacts the customer experience.

Select the correct suppression rule for the requirement: If a customer is presented on the website with the same offer five times in the last 14 days, do not show the same offer to that customer for the next 10 days.

- A. Suppress an action for 10 days if there are five impressions for any channel in the last 14 days
- B. Suppress a group of actions for 10 days if there are five impressions for any channel in the last 10 days
- C. Suppress an action for 10 days if there are five impressions for web channel in the last 14 days
- D. Suppress an action for 14 days if there are five rejects for web channel in the last 10 days

Correct Answer: C

---

### QUESTION 3

U+ Bank, a retail bank, has introduced a credit cards group with Gold card and Platinum card offers. The bank wants to present these two offers based on the following criteria:

1.  
For both cards, customers must be above the age of 18
2.  
Offer both cards only if the customer does not explicitly opt-out of any direct marketing for credit cards
3.  
Platinum card is suitable for customers with the Credit Score > 500

As a decisioning consultant, how do you implement this requirement? In the Answer Area, select the correct engagement policy for each criterion.

Hot Area:

Answer Area									
Criteria	Engagement policy								
Age	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									
Opt-out	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									
Credit Score	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									

Correct Answer:

Answer Area									
Criteria	Engagement policy								
Age	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									
Opt-out	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									
Credit Score	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									

**QUESTION 4**

Myco, a telecom company, uses Pega Customer Decision Hub™ to present offers to qualified customers. The business recently decided to send offer messages through the email channel. The Design department has designed an email

treatment which includes dynamic placeholders.

As a decisioning consultant, what do you use in order to test the visualization and the rendering of the email content, including replacing of the placeholders with customer information?

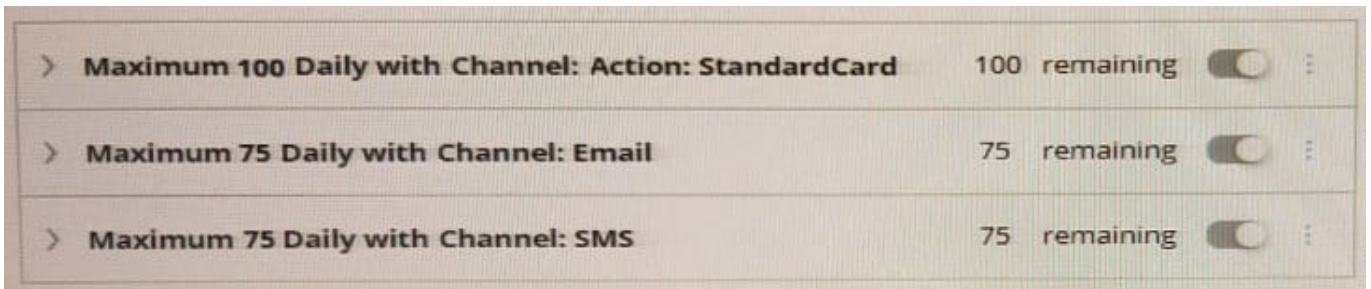
- A. a list of customer email addresses from the Test Message tab
- B. schedule an outbound run with a limited number of customers

- C. preview section from the email content editor
- D. a seed list from the Test Message tab

Correct Answer: D

**QUESTION 5**

An outbound run identifies 150 Standard card offers, 75 on email, and 75 on the SMS channel.



If the following volume constraint is applied, how many actions are delivered by the outbound run?

- A. 75 emails 25 SMSes
- B. 75 SMSes and 25 emails
- C. 100
- D. 150

Correct Answer: B

[PEGAPCDC85V1 PDF Dumps](#)

[PEGAPCDC85V1 Practice Test](#)

[PEGAPCDC85V1 Exam Questions](#)