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**QUESTION 1**

Which two statements about Data Cloud\\'s Web and Mobile App connector are true?

A. Any Data Streams associated with Web or Mobile connector app will be automatically deleted upon deleting the app from Data Cloud Setup

B. Data Cloud administrators can see the status of a Web or Mobile connector app on the app details page

C. Tenant Specific Endpoint is auto-generated in Data Cloud when setting up a Mobile or Web app connection

D. Mobile and Web SDK schema can be updated to delete an existing field

Correct Answer: BC

The app details page shows the status of the app, such as active, inactive, or error. The tenant specific endpoint is a unique URL that is generated for each app and used to send data to Data Cloud from the web or mobile SDK.

References:

https://help.salesforce.com/s/articleView?id=sf.c360_a_web_mobile_app_connector.htmandtype=5

**QUESTION 2**

Which three objects are created as a result of Identity Resolution?

A. Unified Subscriber

B. Unified Data Model

C. Unified Contact Point

D. Unified Link

E. Unified Individual

Correct Answer: CDE

Identity Resolution creates three types of objects8:

Unified Individual: This object represents the unified profile of an individual, which contains attributes from multiple sources.

Unified Contact Point: This object represents the unified contact information of an individual, such as email, phone, address, or app. Unified Link: This object represents the link between an Individual object and a Unified Individual object, or

between a Contact Point object and a Unified Contact Point object.

**QUESTION 3**

Which two statements are true about using consent API and exercising right to be forgotten?

A. Data Deletion requests are processed within 1 hour

B. Data Deletion requests are reprocessed at 30, 60, and 90 days

C. Data Deletion requests are submitted for Individual profiles

D. Data deletion requests submitted to Data Cloud are passed to all connected Salesforce Clouds

Correct Answer: BC

These two statements are true about using consent API and exercising right to be forgotten. Data deletion requests are reprocessed at regular intervals to ensure that any new data related to the individual is deleted. Data deletion requests

are submitted for individual profiles that represent unique identities in Data Cloud.

References:

https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_consent_api.htmandtype =5

**QUESTION 4**

Which data model subject area should be used for any Organization, Individual, or Member in the Customer 360 data model?

A. Individual

B. Global Account

C. Party

D. Membership

Correct Answer: C

The party subject area should be used for any organization, individual, or member in the Customer 360 data model. It includes information such as name, address, email, phone, and loyalty membership.

References:

https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_party.htmandtype=5

**QUESTION 5**

What are the two distinct phases of data model management in Data Cloud?

A. Data Activation

B. Data Ingestion

C. Data Actions

D. Data Modeling

Correct Answer: BD

These two phases are distinct phases of data model management in Data Cloud. Data ingestion is the process of bringing data from different sources into Data Cloud using connectors or APIs. Data modeling is the process of mapping the

ingested data to the Data Cloud canonical model or creating custom data model objects.

References:

https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_data_model.htmandtype=

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