

TABLEAU-CRM-AND-EINSTEIN-DISCOVERY-CONSULTANT^{Q&As}

Certified Tableau CRM and Einstein Discovery Consultant

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QUESTION 1

An Einstein Analytics team created a funnel chart to show the number of opportunities in each stage. The managers who use the chart report that the funnel shows stages in alphabetical order instead of sales cycle order.

In which two ways can a consultant help them address this issue? Choose 2 answers

- A. Use a dataflow to rename the stages with a preceding number.
- B. Use a dashboard JSON to rename stages.
- C. Use a dataflow to sort the stages by their internal name.
- D. Use a dataset XMD to rename stages.

Correct Answer: AD

QUESTION 2

Timeout for ETL jobs that have been scheduled but not executed

- A. 5 minutes
- B. 15 minutes
- C. 20 minutes
- D. 10 minutes

Correct Answer: A

QUESTION 3

A consultant created a dashboard using Einstein Analytics for her client, a shipping company. It sources data from very large datasets. Now the client has requested that the consultant add more steps to the dashboard.

To ensure that the dashboard has acceptable performance, what two actions should the consultant take? Choose 2 answers

- A. Check if any steps can be reused for multiple purposes.
- B. Replace AggregateFlex steps with SAQL steps.
- C. Split the steps and charts into different pages in a dashboard.
- D. Avoid using conditional formatting.

Correct Answer: AC

QUESTION 4

How do you create a regression timeseries?

A. In SAQL, use the timeseries function with the following arguments: Partition (the group_by piece), Seasonality (set to 12 to get yearly seasonality).

Correct Answer: A

QUESTION 5

What does the Division is Naval section of the waterfall graph tell you?

A. How combinations of factors affect the CLV for Naval customers B. How individual factors separately affect the outcome for Naval customers

C. What the relationship is between significant and insignificant factors as they impact CLV for Naval customers

D. How the chosen variable is related to all other factors in the model for Naval customers

Correct Answer: A

https://trailhead.salesforce.com/en/content/learn/modules/dm_einstein_discovery_advanced_stories/dm_understand_why_it_happened_insights

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