

# 1D0-520<sup>Q&As</sup>

CIW V5 Site Designer

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#### QUESTION 1

You have created a style sheet and applied it to every Web page on your site. After reviewing the updated pages, you notice that not all of the styles implemented by the style sheet were applied to some of the pages. Which of the following is the most plausible reason for this?

- A. One style sheet cannot be applied to multiple pages.
- B. Certain styles cannot be rendered the same on all pages.
- C. Linked styles will be overridden by embedded or inline styles on the page.
- D. Your site uses multiple linked style sheets, which are conflicting with one another.

Correct Answer: C

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#### QUESTION 2

What is the primary purpose of navigational elements within a Web site?

- A. To organize a list of hyperlinks
- B. To make it easy for users to visit other sites
- C. To enable user movement throughout the site
- D. To make it easy for users to reach the home page

Correct Answer: C

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#### QUESTION 3

During a project meeting, Eric explains the need for a development server to host the company's new Web site during development. Eric's IT co-workers want to know who will have access to the development server. What should Eric tell them?

- A. The development server will be accessible to all members of the organization as well as the public.
- B. The development server will be accessible to the development team and to authorized members of the organization.
- C. The development server will be accessible to the public in order to collect public opinion on the development of the Web site.
- D. The development server will be accessible to all members of the organization in order to obtain their suggestions on the development of the Web site.

Correct Answer: B

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#### QUESTION 4

Which of the following elements is the best way to make a Web page easier to read and to get your content across to Web users?

- A. Implement white space to reduce clutter.
- B. Use a Flash presentation to represent content.
- C. Implement a sans-serif font to make the page easier to read.
- D. Use several high-end graphics instead of lengthy sentences to represent content.

Correct Answer: A

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#### QUESTION 5

You have included a check box on a registration Web page that users accessing your site can select to receive periodic bulk e-mail from your company. What must you include in your bulk e-mail messages to your subscribers?

- A. An opt-out option to discontinue receiving the messages
- B. An opt-in option to receive similar messages from related companies
- C. A section in which recipients can provide feedback about the company
- D. Coupons for product specials that can be printed and redeemed on future purchases

Correct Answer: A

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#### QUESTION 6

Which of the following file types does not require a plug-in to be installed in the browser?

- A. ASP
- B. PDF
- C. SVG
- D. SWF

Correct Answer: A

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#### QUESTION 7

You have been given a JPEG image to insert in a page. This image was taken using a high-resolution camera. Which of the following is the primary concern in regard to your Web site's users?

- A. Image download time
- B. Lossy compression issues

- C. JPEG image support of only 256 colors
- D. The pixelated appearance of JPEG images

Correct Answer: A

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#### QUESTION 8

Which of the following would typically be found in the contents of an external style sheet?

- A. P [margin: 1in]
- B. P (margin: 1in)
- C. P { margin: 1in }
- D.

Correct Answer: C

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#### QUESTION 9

Homer has been asked to create a monthly advertising message and send it by bulk e-mail to all e-mail addresses collected from customers who have purchased products from the company. What should Homer include in the bulk e-mail message to ensure customer privacy?

- A. The customer's e-mail address in the body of the message
- B. A section in which recipients can provide feedback about the company
- C. An opt-in option to receive additional similar messages from related companies
- D. An opt-out option for recipients to stop receiving future advertising messages from the company

Correct Answer: D

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#### QUESTION 10

Kellee wants to determine which areas of her company's Web site attract visitors, and the frequency with which those areas are visited. Which of the following is the best way for her to determine these facts?

- A. Monitor network traffic during peak hours.
- B. Place a hit counter on each page of the Web site.
- C. Analyze the Web site server logs to measure page access.
- D. Call users and ask them which sections of the site they visit often.

Correct Answer: C

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**QUESTION 11**

You are creating a Web site that uses a gradient fill for all page backgrounds on a site. To ensure that you can see the gradient through the image background, you should:

- A. use TIF images with transparent backgrounds.
- B. use JPG images with transparent backgrounds.
- C. use GIF 89a images with transparent backgrounds.
- D. use GIF 89b images with transparent backgrounds.

Correct Answer: C

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**QUESTION 12**

Jason is attempting to gain unauthorized access to a corporate server by running a program that enters passwords from a long list of possible passwords. This type of attack is known as a:

- A. brute-force attack.
- B. forced-entry attack.
- C. buffer overflow attack.
- D. denial-of-service attack.

Correct Answer: A

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**QUESTION 13**

You receive complaints from customers that your Web site is inaccessible. You check the Web server and notice that it is behaving sluggishly. You cannot explain the sluggishness because the server logs show that few Web server connections exist. However, a security worker notices that thousands of ICMP packets are being sent to the server every second, making the server drop connections. What type of attack is being waged against your site?

- A. Brute force
- B. Denial of service
- C. Social engineering
- D. Password guessing

Correct Answer: B

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**QUESTION 14**

The best use of an XHTML table is to:

- A. display tabular data.
- B. create complex layouts.
- C. occupy the entire space of a Web page.
- D. generate fluid design using percentages.

Correct Answer: A

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**QUESTION 15**

Cookies can be used to:

- A. target users for marketing.
- B. spread viruses on a network.
- C. execute programs on a Web server.
- D. send personal information back to the Web server.

Correct Answer: A

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