# 1D0-621<sup>Q&As</sup>

CIW User Interface Designer

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**QUESTION 1**

You are building an educational games website for children. You have determined that your users respond best to large, colorful, easy-to-read buttons to navigate through the site. You\\'ve created a prototype of the navigation element, and want to make sure it meets your user\\'s needs. What kind of testing should be performed at this stage?

A. Positional testing

B. Responsiveness testing

C. Usability testing

D. Functional testing

Correct Answer: D

**QUESTION 2**

Which of the following represents an SEO strategy of using short phrases of three to five key words?

A. Word cloud

B. Word salad

C. Long-tail keyword

D. Boolean operator keywords

Correct Answer: C

**QUESTION 3**

Your company has just released a new version of its Toys Department pages. Early feedback indicates that your visitors are enjoying the colors and whimsical nature of the pages but are left feeling confused about where to click next to get more information about the products. Your design has failed to incorporate which set of design principles?

A. ERBU

B. CARP

C. KISS

D. CMYK

Correct Answer: C

**QUESTION 4**

Dylan is trying to decide where to host his small personal website. He thinks his best option would be to

get a Web site hosting account with an Internet. Service Provider (ISP).

Which of the following is a reason that would support this decision?

A. Hosting with an ISP is the only way to ensure that a site is available to all users worldwide.

B. ISPs often offer a large selection of Web applications at no extra charge.

C. Hosting your site with an ISP ensures your site is validated to W3C standards.

D. An ISP will often block a site from loading if it is self-hosted, due to security concerns.

Correct Answer: C

**QUESTION 5**

You are building a series of pages that explains how to prepare a recipe. Each page contains an image,

and describes the task the cook should perform.

What web site structure is being implemented?

A. Sequential

B. Navigational

C. Hierarchical

D. Web-like

Correct Answer: A

**QUESTION 6**

Which of the following is a recommended method in the W3C standards in the operability category to improve accessibility of a web site on a tablet computer?

A. Provide a virtual magnifying glass that enlarges portions of a website.

B. Placing critical information at the top of the page.

C. Provide adequate contract to make onscreen content visible in bright environments.

D. Provide workarounds for actions triggered by physically moving the tablet.

Correct Answer: B

**QUESTION 7**

You have just completed focus group testing of a medium sized site. Most of the members of the focus group had difficulty locating the navigation button, but when they found them, they smiled, clicked, and moved to the next page.

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Based on this observation, you decide to add the navigation buttons at the top of pages, as well as the bottom. What usability testing stage is being performed?

A. You are drawing conclusions from the qualitative data.

B. You are collecting the qualitative and quantitative data.

C. You are analyzing the quantitative data.

D. You are documenting the results of the testing.

Correct Answer: C

**QUESTION 8**

Nicki is working on a website for a company that sells handmade beauty products online. One of the goals

for this site is to attract and retain site visitors.

What is one tactic she could use to help achieve this goal?

A. Create a complex and unique navigation system to really impress new visitors to the site.

B. Make sure users can only view products on the site after they have filled out a registration form to create an account.

C. Create a blog section that can be updated weekly with tutorials on innovative ways to use the website\\'s beauty products.

D. Show visitors a wealth of similar product options on affiliate sites by displaying large, animated ads in the header and sidebar.

Correct Answer: C

**QUESTION 9**

Why website navigation that is easy to understand so important?

A. It ensures that site visitors can find what they are looking for quickly and easily.

B. It ensures visitors will be directed to exactly the information you want them to see.

C. It guarantees that visitors will purchase products/

D. Because search engines will not be able to index pages within a site, if the navigation in difficult to use.

Correct Answer: A

**QUESTION 10**

You have developed a web page to provide some information about your company. You\\'ve organized

sections within the  of the page, by using the , and tags.

What kind of elements are these?

A. Semantic elements

B. Style elements

C. Form elements

D. Basic elements

Correct Answer: A