

AD0-E102^{Q&As}

Adobe Experience Manager Business Practitioner

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QUESTION 1

A manager wishes to keep track of complete and incomplete tasks related to the creation for a new site. Which feature can do this?

- A. AEM Forms
- B. AEM Launches
- C. AEM Workflows
- D. AEM Projects

Correct Answer: D

Reference: https://helpx.adobe.com/experience-manager/6-4/sites/authoring/using/task-content.html

QUESTION 2

A client has a long term AEM project that they have extended with new components and extensive edit dialogs. The project is running with AEM version 5.6 and is using the Classic UI. Considering this information, the developer working on the project is wondering if it would be wise to recommend upgrading to AEM version 6.4.

What is the recommended approach on a limited budget?

A. The project would have to rebuilt. Given the extent of customization to the current project and the costs the client would incur, do not upgrade to 6.4

B. Upgrade to 6.4 and configure the Classic UI while starting a new project to migrate the components in a phased approach to Touch UI

C. The Classic UI remains fully supported while being deprecated, providing all the necessary functionality to the project. Do not upgrade to 6.4

D. Upgrade to 6.4 and apply and configure the standard (Touch) UI and disable the Coral 3 formatting to

avoid operational congruency issues

Correct Answer: B

QUESTION 3

Which AEM solution can leverage artificial intelligence to automatically apply metadata?

A. AEM Content Services

- B. AEM Livefyre
- C. AEM Screens
- D. AEM Assets



Correct Answer: D

Reference: https://helpx.adobe.com/experience-manager/kt/assets/using/smart-tags-technical-videosetup.html

QUESTION 4

You need to create a large set of pages that share the same content structure but have different content. What is the best approach to create this large set of same structured pages?

- A. Use Projects
- B. Use an Editable Template
- C. Use Workflows
- D. Use Targeting mode

Correct Answer: B

Reference: https://helpx.adobe.com/experience-manager/6-3/sites/developing/using/page-templateseditable.html

QUESTION 5

How can an author determine the number of Language Copies for a given page?

- A. The Language Copies will be displayed in the page properties
- B. The Language Copies will be displayed in the Filters section
- C. The Language Copies will be displayed in References section
- D. The Language Copies will be displayed in Manage Publications

Correct Answer: C

Reference: https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/author-environmenttools.html

QUESTION 6

There is a copyright and legal information in the footer of all pages of a website which require regular updates.

What approach would you recommend to design the footer so that the content can be updated easily?

- A. Add a content fragment to the footer component of the page
- B. Create a footer component and include it on the structure of the page templates
- C. Create a footer component that can be used on the parent page in an iparsys
- D. Add a footer component to the layout container of the page



Correct Answer: B

QUESTION 7

As an asset manager, how could you best ensure that only valid metadata is shown for a particular asset type?

- A. Use cascading metadata rules to hide or show fields based on types
- B. Use a single schema with only mandatory metadata fields
- C. Define a metadata schema for a type and apply it to a specific folder
- D. Create a schema for assets based on their MIME type

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Correct Answer: C
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Reference: https://helpx.adobe.com/experience-manager/6-3/assets/using/metadata-schemas.html

QUESTION 8

A company plans to use machine translation to translate page content in its webpages. Which AEM feature should be used to connect to a third party translation service provider?

- A. Microsoft Translator
- B. Internationalization Translation Service
- C. Translation Integration Framework
- D. Granite Translation Manager

Correct Answer: C

Reference: https://helpx.adobe.com/experience-manager/6-3/sites/administering/using/tc-tic.html

QUESTION 9

What are possible benefits of using a CDN in a typical AEM architecture? Choose two.

- A. Improve response time by distributing server load and remotely caching content
- B. Increase the speed of publishing content from the author
- C. Deliver content from a location close to the end user
- D. Increase the performance of the author instance

Correct Answer: BC



Reference https://helpx.adobe.com/experience-manager/kb/optimizing-aem-site-caches.html

QUESTION 10

An AEM project (i.e.Myproject) has been deleted.

What would happen to the groups *(Myproject Owners, Myproject Editors, and Myproject Observers) associated with the deleted project?

- A. These groups will be deleted immediately upon project deletion
- B. These groups will remain in AEM and require manual deletion by administrators
- C. These groups will remain in AEM until the instance is restarted
- D. These groups will be marked as disabled and only visible to administrators

Correct Answer: B

Reference: https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/touch-ui-managingprojects.html (note)

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