

AD0-E600^{Q&As}

Adobe Experience Platform Technical Foundations

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QUESTION 1

A data engineer is required to partially ingest data via a Source Connector. Which three source connectors are permitted for this task? (Choose three.)

- A. FTP/SFTP
- B. HTTP API
- C. Adobe Analytics
- D. Azure Blob Storage
- E. Microsoft Dynamics
- F. Web SDK

Correct Answer: ADE

QUESTION 2

An AEP expert has been tasked with a last-minute request to send a campaign. The AEP expert needs to upload a CSV file with the customer list that will be affected through the campaign, create the segments based on a briefing, and share

those segments with Adobe Campaign and Facebook Custom Audiences. The brief also includes the segment volumes.

Before sharing the segments, the AEP expert needs to make sure that the segment volumes match the briefing.

What should the AEP do right after creating the segments to get the volumes?

- A. Run a Segment Job through the API for the segments created
- B. Use the qualified profiles value that appears in the Segment builder
- C. Use the Profiles over time graph that appears on the segment details
- D. Create an AEP dashboard with an Audience Size widget and select the corresponding segments

Correct Answer: D

QUESTION 3

What is the appropriate identity namespace for an email message coming in hashed?

- A. Email SHA256

- B. Email
- C. ECID
- D. Email MDS

Correct Answer: A

QUESTION 4

A data engineer must set up a Streaming Connection with new authentication via the AEP UI to stream non XDM data into an existing Dataset. How should the data engineer proceed?

- A. Sources > Streaming > HTTP API > New Account > Add Data > Select Data > Select Dataset > Finish
- B. Sources > Streaming > HTTP API > Add Data > New Account > Select Data > Map Fields to XDM > New Dataset > Finish
- C. Destination > Streaming > HTTP API > New Account > Select Data > Map Fields to XDM Select Dataset > Finish
- D. Sources > Streaming > HTTP API > Add Data > New Account > Select Data > Map Fields to XDM > Select Dataset > Finish

Correct Answer: D

QUESTION 5

A data engineer needs to bring in data via cloud storage sources into the Platform Which two data formats can the data engineer ingest? (Choose two.)

- A. TSV
- B. AVRO
- C. XMKL
- D. JSON
- E. CSV

Correct Answer: BD

QUESTION 6

A marketer recently set up an Amazon S3 cloud storage destination. The last successful flow for the destination

exported 12 million records. in the Amazon S3 bucket, how will the export be presented to the marketer?

- A. 3 CSV files in the format of: filename.csv (containing 5 million records) filename_2.csv (containing 5 million records) filename_3.csv (containing 2 million records)
- B. 1 CSV file in the format of: filename.csv (containing 12 million records)
- C. 2 CSV files in the format of filename.csv (containing 6 million records) filename_2.csv (containing 6 million records)
- D. 3 JSON files in the format of: filename.json (containing 5 million records) filename_2.json (containing 5 million records) filename_3.json (containing 2 million records)

Correct Answer: A

QUESTION 7

A national workout studio chain deploys a new booking system and can now track when a customer puns to 90 into a training session. The studio chain wants to use that information to power their email campaigns. The event data that is collected when a customer books a session does not include information like the Sport category or the level of physical condition the customers should have. That information is stored in a different dataset. The studio chain is using AEP and will have access to the following databases;

BOOK A TRAINING SESSION EVENT DATABASE: Time stamp Session ID Member ID TRAINING SESSION METADATA DATABASE:

Session ID

Sport category

Required physical condition

The data architects needs to configure the AEP XDM schemas to be able to build a relationship between the two databases so that the Sport category and the Required physical condition can be used in the AEP segment builder.

How should the data architect configure the AEP XDM to meet these requirements?

- A. Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event Create out schema (schema B) using individual Profile as the XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable schema A for profile
- B. Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event
- C. Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as the secondary identity of the schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile
- D. Create one schema using Experience Event as the XDM class Create Field Groups to include all the attributes from both the Book a Training Session Event and the Training Session Metadata Use the Member ID as the primary identity

of that schema Use the Session ID as a secondary identity of that schema Configure one dataflow per database but use the same dataset to store the info

Correct Answer: B

QUESTION 8

A data engineer creates a custom identity namespace within AEP. However, this custom Identity namespace is the wrong Identity type. What can the data engineer do to update the identity namespace?

- A. Create a new custom Identity Namespace with the correct Identity type.
- B. Using the Identity Namespace APIs, update the custom Identity type.
- C. Edit the Identity Namespace type within the AEP User-Interface under Identities.
- D. Delete the customIdentityNamespace from the AEP User-Interface under Identities.

Correct Answer: D

QUESTION 9

Given the following:

```
[
  {"string": "string1", "int": 1, "array": [1, 2, 3], "dict": {"key": "value1"}},
  {"string": "string2", "int": 2, "array": [2, 4, 6], "dict": {"key": "value2"}},
  {
    "string": "string3",
    "int": 3,
    "array": [
      3,
      6,
      9
    ],
    "dict": {
      "key": "value3",
      "extra_key": "extra_value3"
    }
  }
]
```

How should a data engineer ingest this data?

A. AEP UI > Locate Dataset » Drag and drop the JSON files

B.

```
curl -X POST "https://platform.adobe.io/data/foundation/import/batches" \  
-H "accept: application/json" \  
-H "x-gw-ins-org-id: {IMS_ORG}" \  
-H "Authorization: Bearer {ACCESS_TOKEN}" \  
-H "x-api-key : {API_KEY}" \  
-d '{  
  "datasetId": "{DATASET_ID}",  
  "inputFormat": {  
    "format": "json",  
    "isMultilineJson": true  
  }  
'
```

C.

```
curl -X POST "https://platform.adobe.io/data/foundation/import/batches" \  
-H "accept: application/json" \  
-H "x-gw-ins-org-id: {IMS_ORG}" \  
-H "Authorization: Bearer {ACCESS_TOKEN}" \  
-H "x-api-key : {API_KEY}" \  
-d '{  
  "datasetId": "{DATASET_ID}",  
  "inputFormat": {  
    "format": "json",  
  }  
'
```

A. Option A

B. Option B

C. Option C

Correct Answer: A

QUESTION 10

A B2B business (the client) is migrating its data warehouse (DWH) solution to AEP. Currently, they are using what they call Recipient ID as the main identifier to recognize client employees. That Recipient ID is generated inside the DWH.

That solution will not be available once AEP is live, so the solution architect needs to consider potential alternatives.

After working with the client lead and a data engineer, the solution architect identifies that a combination of Company ID and Hashed Employee Email would be a good replacement for the Recipient ID to make it more unique.

How can the solution architect generate that identity within AEP?

A. The Company ID (non-people identifier) must be set up as a primary ID. The Hashed Employee Email as a secondary ID and AEP will automatically reconcile them.

B. The Company ID and Hashed Employee Email must be combined in AEP data prep and passed as a unique primary identity.

C. The Company ID and Hashed Employee Email must be combined outside of AEP and passed as a unique primary identity.

D. The Hashed Employee Email must be set up as a primary ID. The Company ID (non- people identifier) as a secondary ID and AEP will automatically reconcile them.

Correct Answer: A

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