

# AD5-E803<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert - Upgrade

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## **QUESTION 1**

	Which mo additional AEM Assets	features become available after	integration with D	namic Media? (	Choose two.
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- A. Smart Cropping
- B. Smart rags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

Correct Answer: AE

#### **QUESTION 2**

Which AEM feature provides support for content editing of single-page applications?

- A. SPA Editor
- B. SPA Blueprint
- C. Fluid Experiences
- D. AEM Assets

Correct Answer: A

### **QUESTION 3**

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

- A. Content model
- B. Selectable fields
- C. Editable elements
- D. Workflow model

Correct Answer: AB

## **QUESTION 4**



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A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body. What is the belt approach to develop the pages?

- A. Create a specific page template for each page with associated components in each body.
- B. Use the out-of-the-box Reference component to allow freedom tn content editing.
- C. Create a page template for all pages with a layout container in the body.
- D. Create a page template and put the rich-text editor (RTE) in the body.

Correct Answer: C

## **QUESTION 5**

Which AEM solution can leverage artificial intelligence to automatically apply metadata?

- A. AEM Content Services
- B. AEM Livefyre
- C. AEM Screens
- D. AEM Assets

Correct Answer: D

### **QUESTION 6**

A customer warns to ado a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill ta the ratings.

How should the Business Practitioner meet this requirement?

- A. Build a new schema with the rating property via the Metadata Schemas tool
- B. Create a new schema with the rating property via the Folder Metadata Schemas tool
- C. Guild a new profile with the rating property for assets via the Metadata Profiles tool
- D. Create a new profile with the rating property via the image Profiles tool

Correct Answer: C

#### **QUESTION 7**

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?



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- A. Clone an experience fragment template
- B. Leverage the content fragment reference component
- C. Author the content directly on the page
- D. Leverage the experience fragment reference component

Correct Answer: B

#### **QUESTION 8**

A customer with multi-regional offices wants 10 create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to mike variations to the website without modifying the core information supplied by the head office.

Which feature should the Business Practitioner recommend?

- A. Launches
- B. Content as a Service
- C. Live Copy
- D. Language Copy

Correct Answer: C

#### **QUESTION 9**

An author would like to display an At-summarized version of an artiste. Which method would you recommend to achieve this?

- A. Modify a component to display a shortened form of the article.
- B. Create a variation of an experience fragment.
- C. Create a variation of a master content fragment
- D. Implement a workflow to generate a summarized version.

Correct Answer: C

## **QUESTION 10**

Due to a major conflict In the \'add to cart" functional requirement in the e-commerce project, the development team cannot proceed with the planning and implementation. After a detailed discussion with the product Owner and development team, the requirement conflict is still not resolved.

Who should the business Practitioner meet with to resolve this issue?



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- A. Content Owner Architect
- B. Content Manager Development Lead
- C. Business Owner Architect
- D. Scrum Waste\* Project Manager

Correct Answer: D

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