

ANC-301^{Q&As}

Working with Data and Dashboards in Einstein Analytics

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QUESTION 1

Universal Containers (UC) is a multinational company that utilizes Salesforce and has a variety of internal systems. UC uses Einstein Analytics for their data analysis platform and they want to automate their weekly manual process to create a dataset from their on-premise data warehouse. Which solution should a consultant recommend to meet this requirement?

- A. Utilize a Salesforce weekly export feature
- B. Utilize Analytics Connector.
- C. Utilize middleware with Analytics External Data API
- D. Utilize a dataflow

Correct Answer: C

QUESTION 2

An Einstein Analytics team created a funnel chart to show the number of opportunities in each stage. The managers who use the chart report that the funnel shows stages in alphabetical order instead of sales cycle order.

In which two ways can a consultant help them address this issue? Choose 2 answers

- A. Use a dataflow to rename the stages with a preceding number.
- B. Use a dashboard JSON to rename stages.
- C. Use a dataflow to sort the stages by their internal name.
- D. Use a dataset XMD to rename stages.

Correct Answer: AD

QUESTION 3

An Einstein Analytics consultant has been asked to refactor a dashboard so that it loads more quickly. After some analysis, the consultant found that most of the dashboard steps run in less than five seconds; however, the Opportunities Table takes 30 seconds to run.

How can the consultant improve the performance of this dashboard?

- A. Create a second page on the dashboard and move the table to this new page.
- B. Create a link to download the list of opportunities as an Excel file.
- C. Create a Visualforce page and display a list view of the opportunities on this new page.
- D. Create a second dashboard and move the table to this new dashboard.

Correct Answer: A

https://help.salesforce.com/articleView?id=bi_dashboard_pages.htm&type=5

QUESTION 4

A dataset for building the Einstein Discovery story contains 72 fields that are potentially relevant predictors.

Which approach is considered best practice to assess the top predictors in order to get to a meaningful and robust model?

- A. This dataset is too big and cannot be used in Einstein Discovery. Request a new dataset with fewer predictors.
- B. Build the story with all the predictors and indicate that Einstein Discovery should show the top predictors.
- C. Go back to the data preparation and reduce the number of fields to less than 30 in order to produce a story.
- D. Build a story with a first set of predictors and assess which predictors are important to the story. Then drop the less important ones and add the predictors that were omitted in the first run and assess their impact.

Correct Answer: D

<https://medium.com/@kshannon565/ea-certification-study-guide-part-3-einstein-discovery-story-design70ffbe4666c2>

QUESTION 5

A client has a dashboard for Sales Managers. They want to have a list filter that shows the name of the month. However, based on the "CloseDate_Month" field, the list filter shows numbers instead of names.

How can an Einstein Consultant use the Dataflow nodes to generate the name of month as a new dimension in the dataset?

- A. flatten
- B. compute Relative
- C. compute Expression
- D. append

Correct Answer: C

QUESTION 6

What can you do on the Edit Field Attributes page when uploading a CSV file to Analytics?

- A. Change a field's name
- B. Change a field's format
- C. Change a field's type
- D. All of the above

Correct Answer: D

QUESTION 7

A consultant built a very useful Einstein Analytics app for Sales Operations and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app.

The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

What is the REST API URL where the consultant can find current template apps?

- A. /services/data/v###.#/wave/apps
- B. /services/data/v###.#/analytics/wizard
- C. /services/data/v###.#/wave/templates
- D. /services/data/v###.#/analytics/projects

Correct Answer: B

QUESTION 8

Philip adds a recently created Seed Bank Orders dataset to an Einstein Analytics app for which the Mosaic Seed Bank project team has the Viewer app role. How much data in the Seed Bank Orders dataset can a project team member see?

- A. None of the data
- B. Only rows designated by the Salesforce administrator
- C. All rows and fields in the datasets
- D. Only rows designated by the App Manager

Correct Answer: C

QUESTION 9

Concurrent queries per user?

- A. 20
- B. 50
- C. 10
- D. 25

Correct Answer: C

QUESTION 10

Timeout for ETL jobs that have been scheduled but not executed

- A. 5 minutes
- B. 15 minutes
- C. 20 minutes
- D. 10 minutes

Correct Answer: A

QUESTION 11

In an org, some of the Activity records do not have related Opportunity records. Additionally, there are Opportunity records that do not have related Activity records.

Which SAQL statement will fetch all Opportunities, even if they don't have associated Activities, and fetch related Activity data, if it exists?

- A. `q = cogroup Opportunity by \\Id\\, Activities by \\OpportunityId\\;`
- B. `q = cogroup Opportunity by \\Id\\, Activities by \\OpportunityId\\ left;`
- C. `q = cogroup Opportunity by \\Id\\ right, Activities by \\OpportunityId\\;`
- D. `q = cogroup Opportunity by \\Id\\ left, Activities by \\OpportunityId\\;`

Correct Answer: D

https://developer.salesforce.com/docs/atlas.en-us.bi_dev_guide_saql.meta/bi_dev_guide_saql/bi_saql_statement_cogroup.htm

QUESTION 12

Einstein Discovery gives you several different kinds of recommended insights. Which of these insights is descriptive?

- A. What Happened
- B. Why It Happened
- C. Predictions and Improvements
- D. What Is the Difference

Correct Answer: A

https://trailhead.salesforce.com/en/content/learn/modules/understand_einstein_discovery_stories/use_stories

QUESTION 13

A customer displays a lot of data and wants a way to dynamically emphasize certain values on a bar chart in order to properly grab the user's attention.

What can an Einstein Consultant use to accomplish this task?

- A. Customize tooltip
- B. Chart Markers
- C. XMD
- D. Compare Table

Correct Answer: C

QUESTION 14

What can you change in a Compare Table formula column?

- A. The filters
- B. The measure
- C. The grouping
- D. The formula and the name

Correct Answer: D

QUESTION 15

An Einstein Discovery team created a model to maximize the margin of their sales opportunities. They want to deploy the model to the Opportunity object in order to predict the outcome of every newly created or updated Opportunity.

What are the steps to accomplish this?

- A. Create a trigger on Opportunity and use the Salesforce External Connector to get predictions from Einstein Discovery.
- B. Create an Apex batch on Opportunity and use the REST API to get predictions from Einstein Discovery.
- C. Create a trigger on Opportunity and install the Einstein Discovery Writeback managed package from the AppExchange.
- D. Create a trigger on Opportunity and use the REST API to get predictions from Einstein Discovery.

Correct Answer: C

https://help.salesforce.com/articleView?id=bi_edd_wb_native.htm&type=5

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