

# C\_C4H320\_02<sup>Q&As</sup>

SAP Certified Application Associate - SAP Commerce Cloud Business User

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#### **QUESTION 1**

What can end-users do when working with workflows? (2)

- A. Share a workflow task on Social Media
- B. Track a workflow
- C. Confirm a task is complete
- D. Add a completion date manually

Correct Answer: BC

#### **QUESTION 2**

What SEO features does SAP Commerce offer? (3)

- A. Automatically generated meta descriptions and keywords
- B. Automatically generated XML sitemaps
- C. Automatically generated HTML sitemaps
- D. Fields in PCM for meta descriptions and keywords
- E. Configurable URL construction rules

Correct Answer: BCD

#### **QUESTION 3**

How can you configure personalized versions of a webstore for two different user groups using personalization based on SmartEdit? (2)

- A. Create one customization and one target with two sets of storefronts changes
- B. Create two customizations that use the same target group but separate sets of storefront changes
- C. Create one customization with two target groups and two sets of storefront changes
- D. Create two customizations, each with its own target group and storefront changes

Correct Answer: CD

#### **QUESTION 4**

Why might you use an ImpEx script? (3)



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- A. To set up user groups and access rights
- B. To install AddOns
- C. To make changes to the items.xml file
- D. To import a specific set of product data using a cron job
- E. To migrate data from a testing environment to a quality assurance environment

Correct Answer: ADE

#### **QUESTION 5**

What is a variant product? (1)

- A. product representing one purchasable version of a base product
- B. A product template configurable via SAP Configure, Price, and Quote
- C. A product template configurable via SAP Commerce, bundling module
- D. A product representing multiple purchasable versions of a base product

Correct Answer: A

#### **QUESTION 6**

What does adding a customization allow you to do in SmartEdit? (2)

- A. Personalized the appearance of a page based on user segments
- B. Create and manage Web site content on the fly
- C. Activate a discount for a specific user segment
- D. Update Web site content without having to rely on the IT department

Correct Answer: BD

#### **QUESTION 7**

Which features are specific to the SAP Commerce, telco and media accelerator? (2)

- A. Subscriptions
- B. Fraud detection engine
- C. Bundling of products and services
- D. Find agent

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Correct Answer: AC

#### **QUESTION 8**

How does the concept of categorization work in SAP Commerce? (2)

- A. A category can have multiple parent categories
- B. A product can belong to multiple categories
- C. category can contain a set of product attributes
- D. category is a logical group of products with the same attributes

Correct Answer: CD

#### **QUESTION 9**

Which restriction types are available out-of-the-box for page components? (3)

- A. Time Restrictions
- **B.** Category Restrictions
- C. Usergroup Restrictions
- D. Country Restrictions
- E. IP Adress Restrictions

Correct Answer: ABC

### **QUESTION 10**

How do you add a property to a set of products? (2)

- A. Create a sub type of the product item type and include the new required property
- B. Create a new classification category and feature, and assign it to a catalog category
- C. Create a new catalog version and include all products with the new required property
- D. Create a new facet and include the new required property

Correct Answer: BC

#### **QUESTION 11**

Which of the following are out-of-the-box features of the GDPR support in SAP Commerce? (3)

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- A. Order tracking
- B. Personal data reporting
- C. Breach notification
- D. Consent management
- E. Data retention/deletion

Correct Answer: BDE

#### **QUESTION 12**

What does the Assisted Service Module enable a customer sales and service agent to do? (3)

- A. View or edit the customer\\'s cart using the 360 degree customer view
- B. Create a new customer account on the customer\\'s behalf
- C. Override the rules of a promotion on behalf the customer
- D. Search for a customer\\'s account or session
- E. Create a voucher on behalf of the customer

Correct Answer: ABD

## **QUESTION 13**

Which user interfaces can be used to change prices? (2)

- A. BackOffice Administration Cockpit
- B. SmartEdit
- C. BackOffice Product Cockpit
- D. BackOffice Customer Support Cockpit

Correct Answer: AC

#### **QUESTION 14**

Which are out-of-the-box features of the SAP Commerce, B2C accelerator? (3)

- A. Buy online and pick up in store (BOPIS)
- B. Bundling of products and services
- C. Express checkout



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- D. Pre-paid system
- E. Social network integration

Correct Answer: ACE

#### **QUESTION 15**

Your customer wants to track end user activity on an SAP Commerce storefront. Which SAP solution integration fulfil this requirement? (2)

- A. SAP Marketing Cloud
- B. SAP Service Cloud
- C. SAP Customer Data Cloud
- D. SAP Jam Communities

Correct Answer: AC

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