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QUESTION 1

Universal Container is using Salesforce for Opportunity management and enterprise resource planning

(ERP) for order management. Sales reps do not have access to the ERP and have no visibility into order

status.

What solution a data architect recommend to give the sales team visibility into order status?

A. Leverage Canvas to bring the order management UI in to the Salesforce tab.

B. Build batch jobs to push order line items to salesforce.

C. leverage Salesforce Connect top bring the order line item from the legacy system to Salesforce.

D. Build real-time integration to pull order line items into Salesforce when viewing orders.

Correct Answer: C

QUESTION 2

Universal Containers has large amount of orders coming in from its online portal. Historically all orders are assigned to a generic user.

Which two measures should a data architect recommend to avoid any performance issues while working with large number of order records? (Choose two.)

A. Clear the role field in the generic user record.

B. Salesforce handles the assignment of orders automatically and there is no performance impact.

C. Create a role at top of role hierarchy and assign the role to the generic user.

D. Create a pool of generic users and distribute the assignment of memory to the pool of users.

Correct Answer: AC

QUESTION 3

Cloud Kicks plans on setting up an external Business Intelligence (BI) system and will extract 1.5 million Contact records. The company wants to avoid timeouts during the export process.

What should an Architect recommend to fulfill this request?

A. Utilize the SOAP API to export data.

B. Utilize the Bulk API to export the data.

C. Schedule a Batch Apex job to export the data.

D. Utilize GZIP compression to export the data.

Correct Answer: B

QUESTION 4

The data architect for Universal Containers has written a SOQL query that will return all records from the Task object that do not have a value in the whatID field:

SELECT ID, Description, Subject FROM Task WHERE WhatId != NULL

When the data architect uses the query to select values for a process, a time-out error occurs.

What does the data architect need to change to make this query more performant?

A. Remove description from the requested field set.

B. Change query to SOSL

C. Add limit 100 to the query.

D. Change the where clause to filter by a deterministic defined value.

Correct Answer: C

QUESTION 5

Universal Containers wants to develop a dashboard in Salesforce that will allow Sales Managers to do data exploration using their mobile device (i.e., drill down into sales-related data) and have the possibility of adding ad-hoc filters while on the move. What is a recommended solution for building data exploration dashboards in Salesforce?

A. Create a Dashboard in an external reporting tool, export data to the tool, and add link to the dashboard in Salesforce.

B. Create a Dashboard in an external reporting tool, export data to the tool, and embed the dashboard in Salesforce using the Canval toolkit.

C. Create a standard Salesforce Dashboard and connect it to reports with the appropriate filters.

D. Create a Dashboard using Analytics Cloud that will allow the user to create ad-hoc lenses and drill down.

Correct Answer: D

QUESTION 6

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Universal Containers has successfully migrated 50 million records into five different objects multiple times in a full copy sandbox. The Integration Engineer wants to re-run the test again a month before it goes live into Production. What is the recommended approach to re-run the test?

A. Truncate all 5 objects quickly and re-run the data migration test.

B. Refresh the full copy sandbox and re-run the data migration test.

C. Hard delete all 5 objects\\' data and re-run the data migration test.

D. Truncate all 5 objects and hard delete before running the migration test.

Correct Answer: B

QUESTION 7

United Containers (UC) has released a new disaster recovery (DR) policy that states that cloud solutions need a business continuity plan in place separate from the cloud provider\\'s built-in data recovery solution.

Which solution should a data architect use to comply with the DR policy?

A. Leverage a 3rd party tool that extract salesforce data/metadata and stores the information in an external protected system.

B. Leverage salesforce weekly exports, and store data in Flat files on a protected system.

C. Utilize an ETL tool to migrate data to an on-premise archive solution.

D. Write a custom batch job to extract data changes nightly, and store in an external protected system.

Correct Answer: D

QUESTION 8

How can an architect find information about who is creating, changing, or deleting certain fields within the past two months?

A. Remove "customize application" permissions from everyone else.

B. Export the metadata and search it for the fields in question.

C. Create a field history report for the fields in question.

D. Export the setup audit trail and find the fields in question.

Correct Answer: D

QUESTION 9

A large retail company has recently chosen Salesforce as its CRM solution. They have the following record counts:

1.

2,500,000 Accounts

2.

25,000,000 Contacts

When doing an initial performance test, the data architect noticed an extremely slow response for reports

and list views.

What should a data architect do to solve the performance issues?

A. Load only the data that the users is permitted to access

B. Add custom indexes on frequently searched account and contact objects fields

C. Limit data loading to the 2000 most recently created records.

D. Create a skinny table to represent account and contact objects.

Correct Answer: C

QUESTION 10

To avoid creating duplicate Contacts, a customer frequently uses Data Loader to upsert Contact records into
Salesforce. What common error should the data architect be aware of when using upsert?

A. Errors with duplicate external Id values within the same CSV file.

B. Errors with records being updated and inserted in the same CSV file.

C. Errors when a duplicate Contact name is found cause upsert to fail.

D. Errors with using the wrong external Id will cause the load to fail.

Correct Answer: A

QUESTION 11

NTO uses salesforce to manage relationships and track sales opportunities. It has 10 million customers

and 100 million opportunities. The CEO has been complaining 10 minutes to run and sometimes failed to

load, throwing a time out error.

Which 3 options should help improve the dashboard performance? Choose 3 answers:

A. Use selective queries to reduce the amount of data being returned.

B. De-normalize the data by reducing the number of joins.

C. Remove widgets from the dashboard to reduce the number of graphics loaded.

D. Run the dashboard for CEO and send it via email.

E. Reduce the amount of data queried by archiving unused opportunity records.

Correct Answer: ABE

QUESTION 12

Universal Containers has a rollup summary field on account to calculate the count of contacts associated with an account. During the account load, Salesforce is throwing an "Unable to lock a row" error.

Which solution should a data architect recommend to resolve the error?

A. Perform batch job in parallel mode, and reduce batch size

B. Defer rollup summary fields calculation during data migration

C. Leverage data loader platform API to load data

D. Perform batch job in serial mode, and reduce batch size

Correct Answer: D

Reference: https://salesforce.stackexchange.com/questions/181798/roll-up-summary-implications-andbehind-the-scenes-calculations

QUESTION 13

DreamHouse Realty has a Salesforce deployment that manages Sales, Support, and Marketing efforts in a multi-system ERP environment. The company recently reached the limits of native reports and dashboards and needs options for providing more analytical insights.

What are two approaches an Architect should recommend? (Choose two.)

A. Weekly Snapshots

B. Einstein Analytics

C. Setup Audit Trails

D. AppExchange Apps

Correct Answer: BD

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QUESTION 14

Northern Trail Outfitters has these simple requirements for a data export process:

File format should be in CSV.

Process should be scheduled and run once per week.

The expert should be configurable through the Salesforce UI.

Which tool should a data architect leverage to accomplish these requirements?

A. Bulk API

B. Data export wizard

C. Third-party ETL tool

D. Data loader

Correct Answer: B

QUESTION 15

Universal Containers (UC) has three systems: Salesforce, a cloud -based ERP system, and an on premise Order Management System (OMS). An architect has been tasked with creating a solution that uses Salesforce as the system of record for Leads and the OMS as the system of record for Account and Contacts. UC wants Accounts and Contacts to be able to maintain their names in each system (i.e., "John Doe" in the OMS and "Johnny Doe" in Salesforce), but wants to have a consolidated data store which links referenced records across the systems. What approach should an architect suggest so the requirements are met?

A. Have Salesforce poll the OMS nightly and bring in the desired Accounts and Contacts.

B. Implement an integration tool to send OMS Accounts and Contacts to Salesforce.

C. Implement a Master Data Management strategy to reconcile Leads, Accounts, and Contacts.

D. Use the Streaming API to send Account and Contact data from Salesforce to the OMS.

Correct Answer: C

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