

M2090-744^{Q&As}

IBM DB2 BLU/Cloud Sales Mastery v1

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QUESTION 1

Which are the two key differences between the SoftLayer and Amazon public clouds?

- A. SoftLayer provides only bare metal servers, while Amazon provides both virtual and bare metal
- B. SoftLayer provides bare metal and virtual servers, while Amazon provides only virtual
- C. SoftLayer does not charge for network transfer between SoftLayer datacenters, while Amazon charges for bandwidth between AWS datacenters
- D. SoftLayer charges for network transfer between SoftLayer datacenters, while Amazon does not charge for bandwidth between AWS datacenters

Correct Answer: B

QUESTION 2

Which are the best two entry points for BLU Acceleration?

- A. Cognos BI customers
- B. SAP BW customers
- C. DB2 for z/OS customers
- D. Oracle ERP customers

Correct Answer: BC

QUESTION 3

Which best describes the approach that should be used when working on a Cognos and BLU opportunity where Oracle or SQL Server exists today?

- A. Try and introduce BLU into the environment as a Cognos Workload Accelerator, leveraging BLU for Cloud or the 90-day free trial
- B. Use the Oracle application compatibility layer for Oracle and do not focus on SQLServer since we don't have the equivalent
- C. Work to displace the Oracle or SQLServer environment as this has the largest revenue opportunity
- D. We are not targeting these environments. We are only targeting existing Cognos and DB2 environments

Correct Answer: A

<http://www-01.ibm.com/software/data/db2/linux-unix-windows/db2-blu-acceleration/>

QUESTION 4

There is a customer currently running Cognos on top of SQL Server. Despite going to Cognos 10.2, the customer continues to experience performance challenges. Which is the best initial course of action?

- A. Look for another entry point. DB2 does not have SQL Server compatibility
- B. Propose BLU Acceleration as a Cognos accelerator to speed up existing reports using a BLU for Cloud
- C. Propose an enterprise wide SQL Server takeout with an aggressive IULA
- D. Propose PDOA since SQL Server can't run on Power

Correct Answer: B

<http://www-01.ibm.com/software/data/db2/linux-unix-windows/db2-blu-acceleration/>

QUESTION 5

When talking to a client, what is the Leading benefit of Hadoop/Big Insights?

- A. To analyze unstructured and structured data
- B. To store only structured data
- C. Use it as landing zone for structured, unstructured, and semi structured data
- D. To analyze external data

Correct Answer: C

<http://www.ibm.com/developerworks/library/ba-augment-data-warehouse2/index.html>

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