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QUESTION 1

A Magento Cloud merchant is planning their Black Friday ?Cyber Monday campaigns and wants to see an analysis of last year's campaigns.

What are two to use Magento Business Intelligence to deliver this analysis?

- A. Create a report comparing revenue and discount amounts for coupons that were promoted during fast years campaigns.
- B. Use the ROI calculator to input last year's holiday an spend and compare it against net revenue
- C. Do a server performance check to assess impact of holiday traffic spikes on conversion rate
- D. Use the Cohort Report Builder lo understand the Lifetime value of holiday-acquired customers vs, other customers

Correct Answer: C

QUESTION 2

You are building policies for a merchant to ensure PCI compliance website. What two action items do you write in the policy to maintain PCI compliance?

- A. Purge all webserver visitor access logs after 30 days
- B. All critical patches must be applied within 30 days or less of their availability
- C. admin users must have their own login credentials.
- D. Customers must be notified within 72 Hours of a data breach.

Correct Answer: BC

QUESTION 3

Your merchant is migrating from another to Magento. On the old site page exists in two languages, which is reflected in their URL path.

Before going live redirects from old pages to their equivalent new ones need to be configured.

How do you that in the Magento admin?

- A. Create a category for each old page with a matching URL key
- B. Create a URL rewrite Tor each old page win a marching Request path
- C. Upload a CVS file with a rewrites-table in the store configuration
- D. Create a CMS page for each old page with a matching identifier

Correct Answer: A

QUESTION 4

During your migration from Magento 1 to Magento Commerce you changed to a new payment gateway. It was recommended to keep the company account open with the previous payment gateway to process refunds for historical orders. You want to ensure there are records of these refunds in Magento for customer service.

How do you achieve this?

- A. Using the native import function, import a customer finances file.
- B. Create an online credit memo and indicate the transaction information within the comments.
- C. Create an offline credit memo and indicate the transaction information with the comments
- D. Create a return and indicate the transaction information within the comments.

Correct Answer: A

QUESTION 5

You have a customer with more than 5 million products and 2500 attributes. They are using an external system to push products to specific ecommerce sites. They would like to push 500,00 product to their Magento and these products include 900 attributes. 200 of which are text fields.

In addition to enabling flat catalog, which solution do you choose to meet their requirement?

- A. Convert the text field attributes 10 dropdowns or combine to description fields
- B. Use Magento websites w aired traffic to specific stores
- C. Ask the client to only use 250.000 SKUs along with new attribute sets
- D. Convert attributes types to use a custom extension

Correct Answer: D

QUESTION 6

Your merchant marketing team wants to add new CMS Block, they have already created before their header showcasing a new promotion. They have an internal developer who is unfamiliar with Magento and have asked for guidance on the quickest way to implement this.

What recommendation do you make to add the CMS Block before the Header?

- A. In design configuration, populate the Additional CMS Content field with the new CMS Block.
- B. This can only be done with a code change to the theme followed by a deployment.
- C. Create a new CMS Static Block Widget and assign it to a layout update container.

D. On a new category, set the Display mode to static block only and populate the Add CMS Block field with the new CMS Block.

Correct Answer: B

QUESTION 7

While running the Magenta Commerce edition using the B2B module, an administrator has been asked to set pricing on the assigned to the company. Which two actions are taken to accomplish this? Choose 2 answers

- A. Set a price rule in Marketing -> Catalog price rules
- B. Set pricing on your shared catalog
- C. Set prices to a customer group
- D. Set pricing rules in companies

Correct Answer: A

QUESTION 8

A merchant team using Magento Commerce updates dozens of product every prices every Sunday morning in the admin. They would like to speed up the process.

How is this done?

- A. Create an import file then use the drag and drop feature to upload the file in the admin in Catalog > Products
- B. Update the prices on the Quick update form, and configure a Scheduled update to change all the prices at the appropriate time.
- C. In Catalog > Products, select an the applicable products select update Attributes m the dropdown, and then update at the prices once
- D. Add a scheduled import configure it to run at the appropriate time, and create an import specified file directory.

Correct Answer: D

QUESTION 9

A merchant has imported Youtube video URLs for all of the product but the videos are not displayed on the storefront.

Why are the video unable to be displayed?

- A. The merchant did not assign preview image
- B. Youtube videos don't displays for products, they can only be reference in CMS blocks.
- C. The merchant did not assign a role to the preview image

D. The merchant did not enter their Youtube API key into the admin

Correct Answer: D

QUESTION 10

A business plans to utilize Magento Commerce one Page Checkout. Which three configurations are available for One page checkout? Choose 3 answers

- A. Reordering the Hems mat display in the order summary
- B. Reordering me checkout totals sort order
- C. Enabling The display of a terms a conditions modal
- D. Configuring the maximum number of Items to display In order summary
- E. Reordering the display of Gift Card and Promotion code fields

Correct Answer: CDE

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