![Pass2Lead logo](https://Pass2Lead.com)

PEGACPDC74V1^{Q&As}

Certified Pega Decisioning Consultant (CPDC) 74V1

Pass Pegasystems PEGACPDC74V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.pass2lead.com/pegacpdc74v1.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Pegasystems Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

![Pass2Lead](https://Pass2Lead.com)
QUESTION 1

What format is used to express PMML?

A. HTML

B. SQL

C. CSV

D. XML

Correct Answer: D

Reference: https://community1.pega.com/community/pega-support/question/creating-pmml-python-r-andpega

QUESTION 2

What is the key characteristic that Next-Best-Action must consider to satisfy customer needs?

A. Service

B. Consistency

C. Mobility

D. Sociability

Correct Answer: B

QUESTION 3

Business rules that determine if a customer is eligible for a particular proposition are also known as _____.

A. Contact rules

B. Hard rules

C. Soft rules

D. Marketing rules

Correct Answer: A

Reference: https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf

(191)

QUESTION 4

A Scoring Model allows you to differentiate between _____.

A. Accept, Reject, Maybe Later

B. Good, Bad

C. Good, Better, Best

D. Good, Bad, Unknown

Correct Answer: B

Reference: https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf

(220)

QUESTION 5

When a customer is offered a proposition he has already accepted, this is because _____.

A. the strategy uses interaction history to exclude previously accepted offers

B. the customer intent was captured incorrectly

C. the propositions are filtered based on eligibility

D. there is no filter for previously accepted offers in the strategy

Correct Answer: D

QUESTION 6

Which is a Key Performance Indicator?

A. Action

B. Outcome

C. Volume

D. Channel

Correct Answer: A

QUESTION 7

The mapping of the input fields of a third-party predictive model is done in the _____.

A. Predictive Model decision component

B. Predictive Model rule

C. Predictive Analytics Director portal

D. Customer class definition

Correct Answer: B

Reference: https://community.pega.com/sites/default/files/help_v731/rule-/rule-decision-/rule-decisionpredictivemodel/inputmapping.htm

QUESTION 8

Which decision component enables you to use a PMML model?

A. Predictive Model

B. PMML Model

C. Third-party Model

D. Adaptive Model

Correct Answer: A

Reference: https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf

QUESTION 9

In a Decisioning Strategy, which component is required to enable access to primary Customer properties?

A. Set Property

B. None, properties are available

C. Data Import

D. Customer Import

Correct Answer: A

QUESTION 10

When configuring an Adaptive Model, the property type Integer is automatically translated to which predictor type?

A. Symbolic

B. Numeric

C. Alphanumeric

D. Number

Correct Answer: A

Reference: https://community1.pega.com/community/pega-academy/question/comparison-adaptivemodel-vs-predictive-model

---

QUESTION 11

When building a predictive model, the Data Analysis stage is where you _____.

A. create data samples

B. select the input data

C. group predictors

D. determine the output field

Correct Answer: C

Reference: https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf

(219)

QUESTION 12

To define the relationship between Customer and Product Usage, you must create the Product Usage property in the _____.

A. Product class

B. Strategy Result class

C. Customer class

D. Product Usage class

Correct Answer: D

QUESTION 13

The likelihood that a proposition will be accepted by the customer is stored in the strategy property called _____.

A. pyPropensity

B. pyLikelihood

C. pyProbability

D. pyBehavior

![Pass2Lead](https://Pass2Lead.com)
Correct Answer: A

Reference: https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf

---

QUESTION 14

Which decision component allows you to use a third-party Credit Risk Model 80% of the time and a Pega Credit Risk Model 20%?

A. Filter

B. Champion Challenger

C. Adaptive Model

D. Switch

Correct Answer: C

QUESTION 15

What is the key component of a Next-Best-Action strategy?

A. Strategy

B. Work flow

C. Decision table

D. Predictive model

Correct Answer: D

Latest PEGACPDC74V1 Dumps

PEGACPDC74V1 PDF Dumps

PEGACPDC74V1 Braindumps