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Pega Certified Data Scientist (PCDS) 86V1

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QUESTION 1

U+ Bank has a chat bot to service its customers. When customers initiate a chat, they are asked to describe the issue they would like to resolve. U+ Bank wants to increase customer satisfaction by assigning the support agent from the correct department to help the customer.

As a data scientist, you need to create a model which will predict the correct department based on the customer's input. To do this you build a_____.

- A. Text categorization model
- B. Text extraction model
- C. Adaptive model
- D. Peps machine learning model

Correct Answer: D

QUESTION 2

Which business objective is best suited for the Next-Best-Action approach?

- A. Employee satisfaction
- B. Change Management
- C. Growth D. Productivity

Correct Answer: C

QUESTION 3

What is the key characteristic that Next-Best-Action must consider to satisfy customer needs?

- A. Service
- B. Fraud
- C. Mobility
- D. Relevancy

Correct Answer: A

QUESTION 4

The Prediction Studio portal supports the creation of two distinct types of predictive Scoring models are used to_____.

- A. score different propositions
- B. predict continuous behavior
- C. differentiate between good, better and best
- D. predict binary behavior

Correct Answer: D

QUESTION 5

When building a predictive model, what is a valid predictor data type?

- A. Character
- B. Symbolic
- C. Boolean
- D. String

Correct Answer: B

QUESTION 6

In a decision strategy, in order to select the proposition with the highest propensity, you use a

- A. Priorities component, and sort propensity from highest to lowest
- B. Priorities component, and sort propensity from lowest to highest
- C. Switch component, and sort propensity from lowest to highest
- D. Switch component, and sort propensity from highest to lowest

Correct Answer: A

QUESTION 7

When selecting the list of predictors for an adaptive model you should

- A. consider a wide range of properties
- B. always use numeric type for integer properties
- C. select at least one date property
- D. select up to a maximum of 500 predictors

Correct Answer: D

QUESTION 8

When defining outcomes for an Adaptive Model you must define_____.

- A. only negative behavior values
- B. positive, negative and neutral behavior values
- C. one or more positive behavior values
- D. behavior values to be ignored

Correct Answer: A

QUESTION 9

Which two factors do you inspect to assess the general health of the adaptive models in Prediction Studio? (Choose Two.)

- A. Model transparency
- B. Insights
- C. Performance of the models
- D. Number of decisions

Correct Answer: AC

QUESTION 10

As a Data Scientist you want to use a predictive model to detect potential churn for a telco company. Which three options do you have? (Choose Three)

- A. Import a third party PMML model
- B. Use a Google ML model
- C. Create a Text extraction model
- D. Create an adaptive self-learning model
- E. Use Pega machine learning to build a model

Correct Answer: ACE