

# TABLEAU-CRM-AND-EINSTEIN-DISCOVERY-CONSULTANT<sup>Q&As</sup>

Certified Tableau CRM and Einstein Discovery Consultant

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### QUESTION 1

What's the magic of faceting?

- A. It binds charts together so that selecting something in one chart filters other charts by that choice.
- B. It shifts the time period of the chart you're viewing.
- C. It turns the dataflow on and off.
- D. It creates a chart that shows all the faces of your data in a diamond chart.

Correct Answer: A

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### QUESTION 2

A client has a dashboard for Sales Managers. They want to have a list filter that shows the name of the month. However, based on the "CloseDate\_Month" field, the list filter shows numbers instead of names.

How can an Einstein Consultant use the Dataflow nodes to generate the name of month as a new dimension in the dataset?

- A. flatten
- B. compute Relative
- C. compute Expression
- D. append

Correct Answer: C

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### QUESTION 3

An Einstein Analytics team created a funnel chart to show the number of opportunities in each stage. The managers who use the chart report that the funnel shows stages in alphabetical order instead of sales cycle order.

In which two ways can a consultant help them address this issue? Choose 2 answers

- A. Use a dataflow to rename the stages with a preceding number.
- B. Use a dashboard JSON to rename stages.
- C. Use a dataflow to sort the stages by their internal name.
- D. Use a dataset XMD to rename stages.

Correct Answer: AD

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#### QUESTION 4

A consultant wants to optimize data loads by extracting Salesforce objects using independent Einstein Analytics dataflows ahead of time. Which construct should be used to accomplish this?

- A. Augment
- B. Dataflow
- C. Clone
- D. Data Sync (Replication)

Correct Answer: A

#### QUESTION 5

A consultant is asked to create a dashboard for sales to see the forecasted sales per product family. After gathering the requirements, the consultant decides to leverage the timeseries SAQL statement to predict sales.

Which two actions must be performed when writing the SAQL query? Choose 2 answers

- A. Determine if the timeseries required parameter, prediction interval, should be 80 or 95.
- B. Investigate which prediction model is best for the data available.
- C. Validate that there is enough data in the dataset to make a good prediction.
- D. Include the fill SAQL statement to fill any missing dates.

Correct Answer: CD

#### QUESTION 6

The Einstein Analytics team at a company created a dataset based on the Opportunity\_\_c custom object.

The VP of Sales reports seeing the message "No results found" when opening the dataset to explore it.

Other users below the VP in the role hierarchy can see rows on the same dataset.

Which two problems might be causing this issue?

- A. The Salesforce profile for the VP does not have read permission on some fields of the Opportunity\_\_c custom object
- B. The Security Predicates set up at the dataset level are preventing the VP from seeing data
- C. The dataset is inheriting sharing from Salesforce and the VP can see more than 3000 rows
- D. The Salesforce profile for the VP does not have read permission on the Opportunity\_\_c custom object

Correct Answer: CD

**QUESTION 7**

Which three parameters are used in a compare table formula field to calculate and display a field as percentage value?  
Choose 3 answers

- A. Calculation
- B. Column Color
- C. Format
- D. Length
- E. Column Name

Correct Answer: ACE

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**QUESTION 8**

A Einstein Analytics consultant is asked to help a company report on their sales activity. The company wants to train some users to create their own dashboards. They also want another team to only be able to use the dashboards.

What must be configured to address these requirements?

- A. Create two permission sets with different system permissions.
- B. Use a permission set license with two different levels of access.
- C. Grant "Manage" access permission to the apps.
- D. Create a permission set license assignment with two different levels of access-

Correct Answer: A

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**QUESTION 9**

An Einstein Analytics team reports that when they start their dataflow it runs successfully with no errors or warnings, but one of the fields does not return values when it is queried.

What can be the origin of this issue?

- A. The field does not contain any data in Salesforce.
- B. The user who runs the dataflow does not have access to the field.
- C. The "Integration User Profile" does not have access to the field.
- D. The "Security User Profile" does not have access to the field.

Correct Answer: A

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### QUESTION 10

An Einstein Analytics consultant is notified of a performance issue with data sync (replication). The consultant researches the issue and determines that unnecessary data is being synced.

Which solution should the consultant implement to help improve data sync (replication) performance?

- A. Modify dataflows to exclude unused fields and include a filter to extract relevant data.
- B. Scaledown the number of datasets to help improve data sync (replication) performance.
- C. Start over again with new dataflows that exclude unused fields with a filter to extract relevant data.
- D. Update the existing data sync (replication) process by removing unused fields with a filter to extract relevant data.

Correct Answer: D

### QUESTION 11

A consultant built a very useful Einstein Analytics app for Sales Operations, and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app. The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

```
{  
  "folderSource" : { "id" : "Sales Operations ID"}  
}
```

Given the code statement above, which endpoint should it be posted to?

- A. /services/data/v . /wave/apps
- B. /services/data/v . /analytics/wizard
- C. /services/data/v . /wave/templates
- D. /services/data/v . /analytics/projects

Correct Answer: C

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### QUESTION 12

In Einstein Analytics, which node is used in a dataflow to extract data from a registered dataset?

- A. sfdcDigest
- B. digest
- C. export

D. edgemart

Correct Answer: D

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**QUESTION 13**

In what order does Einstein Discovery present the insights that it uncovers?

- A. Alphabetical, in ascending order
- B. Alphabetical, in descending order
- C. Insights that explain the most variation in the outcome variable, in ascending order
- D. Insights that explain the most variation in the outcome variable, in descending order
- E. B and D

Correct Answer: D

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**QUESTION 14**

What happens if the ui.json file is empty?

- A. You create a text-only version of an app.
- B. The template will not include a configuration wizard.
- C. The dataflow fails.
- D. The app includes all possible dashboards by default.
- E. B and D

Correct Answer: B

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**QUESTION 15**

The Universal Containers company built three Einstein Discovery stories that they want to use in Salesforce to predict and maximize their revenue per customer. The stories are for every region where they have business: EMEA, AMER, and APAC.

How can a consultant help them deploy the three Einstein models to Salesforce?

- A. Segment the account data per region and deploy the same model to all segments.
  - B. Deploy the same model to all accounts and set the region field as an actionable variable.
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- C. Deploy the same model to all accounts and use an Apex trigger to call the appropriate prediction.
- D. Segment the account data per region and deploy the appropriate model for each segment.

Correct Answer: D

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